

## *VdGM Image Group Report*

*July 2012 – June 2013*

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3 Skype meetings took place in July, September and April. A “to do” list was made in July which was updated after every meeting to help keep track of the activities of the grup. It also helped in creating the group reports to the EC and EG. Three new members joined the group since Vienna: Christian Nicolls, Salva Maroto, Karen Viera.

### *Ongoing and finished activities*

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Video reports to promote Hippokrates (“A video journey”) - <http://www.youtube.com/watch?v=V9R5E2E5qKM>

Video to promote Prague 2013 Preconference - <http://www.youtube.com/watch?&v=tgFSqRiL4Bk>

I love being a GP! video (interviews from Vienna) - <http://www.youtube.com/watch?v=jiEWq6QOY34>

Video from Vienna 2012 Preconference - <http://www.youtube.com/watch?v=LVmfoIU2v0E>

Pictures from Vienna and conference exchanges added to VdGM Flickr account (*keep ‘em coming!*)

Website pages for Vienna 2012, Prague 2013 Preconferences, “mini-hippokrates”/conference exchanges

Contents of the old vdgm.eu website transfered to the new vdgm.eu website

New VdGM-Image Dropbox account

Updates to the website, Twitter, Facebook, Flickr etc. accounts (*website team members needed !*)

VdGM memorabilia for Prague (t-shirts, badges, pens, umbrellas)

Thank You book for the two Wonca World Presidents with EC contributions

Live streaming of Luxembourg and Madrid meetings

### *Planned activities*

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More promotional videos (footage to be captured in Prague but also during conference exchanges)

Videos about Junior Researcher Award, Hippokrates, conference exchanges

Image group face to face meeting in Lisbon for VdGM 10 year anniversary in 2014

Wikipedia pages for VdGM, Hippokrates, JRA, and if interested Wonca Europe, SIGs, networks

Toolkit for EC members, with ideas and materials to promote VdGM activities

VdGM memorabilia for Lisbon

Live streaming of other meetings, Prague preconference

Podcasts from Prague preconference

Fundraising

### *Discarded activities*

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Logos for each project (JRA, Hippokrates etc.)

VdGM Newsletter – Facebook and Twitter provide better coverage to VdGM’s demographic

iPod and iPad cases as VdGM memorabilia (too expensive)

### *Current group members*

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Harris Lygidakis, Andy O'Brien, Sara Rigon, Raquel Gomez Bravo, Martin Sattler, Karen Viera, Tiago Villanueva, Jenny Bruni, Soleman Begg, Christian Nicolls, Salva Maroto, Claire Thomas, Ivana Babic, Hayriye Kulbay, Raluca Zoitanu

Written by Raluca Zoitanu, Image Group Liaison to VdGM EG, June 2<sup>nd</sup> 2013